

Keep It Colorado is a growing statewide coalition of conservation organizations - and public agencies are key players. We invite you to join us and be part of the movement to advance land and water conservation. Our coalition:

- Advocates for forward-thinking conservation policy
- Protects and promotes conservation easements while exploring and pursuing other tools
- Brings together public agencies and land trusts to advance dialogue and partnership
- Liaises and strategizes with partners to fund and support more conservation and innovative programs
- Tells the story of the benefits of private and public conservation to create a broad ethic of conservation and stewardship

We know that you have to make choices when it comes to paid memberships. We aim to uniquely complement the benefits you get from your other memberships with organizations such as Colorado Open Space Alliance and Colorado Parks & Recreation Association. Check out the benefits of our programs and services, and please contact us with questions!

"Keep It Colorado is doing a fantastic job listening to its members, focusing on the right tasks, and representing the conservation community."

> - Melissa Arnold, Land Officer, Boulder County Parks & Open Space

# **Eligible organizations**

Publicly funded organizations in Colorado:

- Cities and counties
- Parks and open space departments
- Special districts
- Water entities
- State and federal agencies

# Current public agency members (2024)

- 1. Arapahoe County Open Spaces
- 2. Boulder County Parks and Open Space
- 3. City of Boulder Open Space and Mountain Parks
- 4. City of Fort Collins Natural Areas
- 5. City of Loveland Open Lands & Trails
- 6. Colorado Parks & Wildlife
- 7. Eagle County Open Space
- 8. Jefferson County Open Space
- 9. Larimer County Natural Resources
- 10. Pitkin County Open Space & Trails
- 11. San Miguel County Open Space
- 12. Town of Crested Butte

Annual membership dues are \$1,500, valid for 1 year starting March 1.



#### BENEFITS OF MEMBERSHIP

# Be part of a statewide movement

- Participate in advancing the conservation of Colorado's lands, waters and wildlife
- Engage in thought partnership, sharing and learning
- Be represented by a unified voice for shared conservation goals, interests and values

#### Get our news and premier invitations to our events

- The Source newsletter
- Member Matters newsletter
- Policy Briefings
- 1-1 policy touch points
- Annual Policy Summit

**Post temporary/seasonal and permanent conservation jobs on our popular Jobs Board** (2nd most-visited website page after our home page, with 5 times the visitors than most pages)

#### **Attend our events**

- Public Agency Roundtable: Unlimited in-person attendance
- Virtual events: Unlimited attendance
- Other events, convenings and Circle calls: Up to 10 people for in-person attendance

#### Benefit from policy advocacy efforts

#### Take advantage of additional resources

- Peer-learning
- Training/workshops
- Grant opportunities
- Awareness and outreach

#### **CORE FOCUS AREAS**

**Policy Advocacy:** We advocate for sound public policy that supports and advances more on-the-ground conservation based on members' collective input and priorities.

**Member Connection & Coalition Building:** We create opportunities for members to come together to move the community forward in unison and reach common conservation goals.

## **Emerging Issues & Opportunities**

**Forum:** We provide a forum for exploring and examining emerging issues and opportunities, including trends, tools and creative approaches that advance the pace of conservation and encourage innovation in conservation.

### **Health & Sustainability Solutions:**

We pursue and develop funding and programmatic solutions that strengthen the coalition's ability and the greater conservation sector's ability to continue this work now and into the future.

#### **Advancing a Culture of Conservation:**

We connect more people in Colorado to conservation – past, present and future – through outreach, education and engagement, and collaborations and partnership-building.

Have an open space tax program?
We celebrate that!
Visit Your Tax Dollars at Work
on our website.

Ready to be part of the coalition?

JOIN TODAY