



## **SPONSORSHIP KIT**

*Coalition Events in 2021*

Spring Summit · Regional Meetings · Fall Policy Summit · Webinars

Keep It Colorado invites you to sponsor one of our annual events for statewide coalition members.

### **Why sponsor a member event?**

We use convenings to connect, collaborate, problem-solve and strategize with land trusts, open space agencies and conservation professionals across the state. Your support allows us to continue to bring our members together, lead important conversations around statewide private lands conservation, and serve as a unified voice for conservation and public policy that supports it. In doing so, we open the door to more innovative solutions in conservation and help accelerate the pace of on-the-ground conservation.

**Thank you for your support!**

**Learn more about our work at [www.keepitco.org](http://www.keepitco.org).  
To discuss sponsorship contact Linda Lidov: [linda@keepitco.org](mailto:linda@keepitco.org)**

# Main Sponsorship Levels

## Peak Partner \$5,000

### BENEFITS

#### Sponsor logo and recognition:

Event slideshow  
www.keepitco.org  
The Source e-news  
Member Matters e-news  
Social media  
Event registration page  
Annual report

Verbal acknowledgement  
in welcome and  
closing remarks

E-news feature article

*In-person events:*  
Printed agenda  
Food table signage

## Prairie Star \$3,000

### BENEFITS

#### Sponsor logo and recognition:

Event slideshow  
www.keepitco.org  
The Source e-news  
Member Matters e-news  
Social media

Name recognition:  
Annual report  
Printed agenda (*in-person events*)

Verbal acknowledgement  
in welcome and  
closing remarks

## Colorado Champion \$1,500

### BENEFITS

#### Sponsor logo and recognition:

www.keepitco.org  
The Source e-news  
Member Matters e-news  
Social media

Name recognition:  
Annual report

## Coalition Scholarship\*: \$550

Sponsor 1 nonprofit coalition member to travel to one in-person event.  
1-night hotel stay + mileage reimbursement

\*In-person events are TBD; specific sponsorship opportunities will be published as they arise.

# Sponsor-Member Opportunities

This is an opportunity to sponsor a Keep It Colorado event and reap limited benefits typically offered only to our coalition members. Existing members who sponsor an event receive extra perks.

## Sponsor-Member I NON-COALITION MEMBERS

**\$4,500**

### SPONSORSHIP BENEFITS FOR 1 EVENT

#### Sponsor logo and recognition:

- Event slideshow
- [www.keepitco.org](http://www.keepitco.org)
- The Source e-news
- Member Matters e-news
- Social media
- Annual report
- Verbal acknowledgement in welcome and closing remarks

*In-person events:*  
Printed agenda  
Food table signage

#### MEMBER BENEFITS\*

##### FOR 1 STAFF MEMBER FOR 1 YEAR

Member Matters e-news, Policy Briefings and other members-only email updates

Attendance at members-only annual events (Spring Summit, regional meetings, Fall Policy Summit)

Attendance at members-only special events (trainings, webinars)

Access to member portal

*\*Does not include access to member groups, regular member "Circle" calls or the online member directory*

## Sponsor-Member II CURRENT COALITION MEMBERS

**\$3,500**

### SPONSORSHIP BENEFITS FOR 1 EVENT

#### Sponsor logo and recognition:

- Event slideshow
- [www.keepitco.org](http://www.keepitco.org)
- The Source e-news
- Member Matters e-news
- Social media
- Event registration page
- Annual report
- Verbal acknowledgement in welcome and closing remarks
- E-news feature article

#### Speaking opportunity:

15-minute speaking slot

*In-person events:*  
Printed agenda  
Food table signage

#### ALL STANDARD MEMBER BENEFITS

# MEMBER EVENTS OPEN FOR 2021 SPONSORSHIP

*Attended by land trusts, open space agencies and conservation professionals*

## Spring Summit

Coalition building,  
peer-to-peer learning  
and strategic  
conversation

April 8-9

Expected attendance: 100-120

## Regional Meetings

(1 sponsorship reaches  
all 4 meetings)

Discussions about  
regional priorities  
and needs, and  
emerging issues  
and opportunities

June 29: Front Range - Golden  
July 23: Arkansas Basin - Salida  
July 26: Northern/Central - Carbondale  
Aug. 6: Southwest - Montrose

Expected attendance: 65-100

## Fall Policy Summit

Discussions about  
policy priorities  
for next legislative  
session

Oct. 13 in Vail (in partnership with  
Colorado Open Space Alliance  
conference)

Expected attendance: 75-100

## Webinars

Trainings,  
workshops and  
resource-sharing

VARIED/DATES TBD

Expected attendance: 25-75

Our member events bring together 52 land trusts, open space agencies and conservation professional organizations statewide.

