



KEEP IT
COLORADO



**SPONSORSHIP KIT
2024**

Thank you for considering sponsoring an event this year!
To discuss opportunities, contact Amy Beatie:
amy@keepitco.org

Annual Spring Summit



OVERVIEW

Featuring field trips, educational content and opportunities for social connection and networking, this annual event is a unique chance for all of our members and partners to convene.

DATE & LOCATION

May 8-10
Morgridge Commons
Glenwood Springs

ATTENDEES

Land trusts, public agencies, conservation nonprofits, partners and funders.



PRE-SUMMIT EVENT

May 7

Members of our Diversity, Equity, Inclusion and Justice cohort will convene for a day of connection, showcase presentations, goal-setting and facilitated discussion.



Public Agency Roundtable



OVERVIEW

Featuring conversation and connection focused on the land conservation work of public agencies, this is a chance for members to discuss challenges and solutions and milestones and successes, as well as network and spend time on the land together.

DATE & LOCATION

August 2024
Open Space Location TBD



ATTENDEES

Cities and counties, parks and open space departments, special districts, water entities, state agencies and federal agencies.



Fall Reception

OVERVIEW

This celebration features a “Conservation Heroes Awards Ceremony” and “Colorado the Beautiful: A Tapestry of Photos Gallery Exhibit,” bringing people from across the state to celebrate conservation and the beauty of Colorado.

DATE & LOCATION

Fall 2024
Location TBD

ATTENDEES

Award recipients, partners, community members and supporters.



Rally Meetup



OVERVIEW

Relationship-building is a core aspect of our work as a coalition. At the annual Land Trust Alliance Rally conference, we sponsor two simple meet-ups to bring our members together for networking.

DATE & LOCATION

Sept. 25-28, 2024
Providence, Rhode Island

ATTENDEES

Members.



Educational Programming



OVERVIEW

Keep It Colorado regularly hosts educational webinars, speaking events, trainings, and peer-learning sessions. Often these feature guest speakers such as subject-matter experts, partners and community members. Sponsorships enable us to cover their travel and registration expenses or compensate them for their time, and offer scholarships to those who otherwise could not participate.

DATE & LOCATION

Throughout the year, virtually and in-person.



ATTENDEES

Members, partners and industry colleagues.



Sponsorship Levels



Peak Partner

\$5,000

BENEFITS

Logo recognition:

Welcome signage
Social media (2x)

PLUS:

+ *Prairie Star*
+ *River Runner*

Verbal

acknowledgement:

Welcome and
closing remarks

Branded merchandise:

For your 3 guests

Guest

registration:

3



Prairie Star

\$3,000

BENEFITS

Logo recognition:

Event visuals
Annual report
The Source e-news (1x)

PLUS:

+ *River Runner*

Verbal

acknowledgement:

Welcome and
closing remarks

Guest

registration:

2



River Runner

\$1,000

BENEFITS

Logo recognition:

www.keepitco.org
Event registration page

Guest

registration:

1

Thank you for your support!